



American Confederation of Tactical Shooters

Combat Rifle Championship 21

Sponsorship Information and Form



Overview

- . Premier 2-gun championship match
- . 2 Days
- . 10 Dynamic stages
- . 75 Competitors
- . September 12-13, 2026
- . Centerline of Calhoun County, Bellevue, MI



A Letter To Our Sponsors

For the past 20 years, the American Confederation of Tactical Shooters (ACTS) has hosted its annual Combat Rifle Championship (CRC) 2-gun match. The match continues to grow and set the standard in the shooting sports community. This year, we're proud to celebrate 21 years of ACTS and CRC, and we'd love for you to be a part of this milestone.

CRC 21 promises to be an unforgettable experience, featuring at least 10 stages of tactical 2-gun action, including CQB, VCQB, precision rifle, pistol shooting, moving targets, dark houses, and physical challenges. Alongside the intense competition, we'll offer catered lunches, a sponsor vendor show, a bonfire social, and the highly anticipated prize table ceremony.

By partnering with us for CRC 21, you'll not only sponsor the match but also be featured as a key sponsor throughout the entire 22nd season of ACTS. In addition to CRC, ACTS hosts monthly matches where your brand will receive ongoing exposure via actshooters.com, ACTS social media, Practiscore, on-site banners, and monthly match stage description mentions.

We offer various sponsorship levels, each providing valuable visibility for your brand. Please review the sponsorship options in the following pages and submit your commitment at your earliest convenience. We begin highlighting sponsors long before CRC begins. So, the sooner you sign on, the greater the exposure your brand will receive.

Thank you for considering this opportunity. We look forward to partnering with you for CRC 21 and ACTS' 22nd season. For more information, please visit actshooters.com.

Best Regards,

Brad Adcock

ACTS President



Sponsorship Levels

Match Sponsor

Amount: \$7,500 (1 Slot Available)

Perks:

- Match headlining sponsor (The American Confederation of Tactical Shooters' Combat Rifle Championship 21, brought to you by... your name here).
- Logos in prominent size and position on all printed and digital CRC promotional materials.
- 4 sponsored shooter slots.
- Complimentary annual ACTS membership.
- Display booth/table in vendor area.
- Up to 8 banners/signs for display during CRC and monthly matches – supplied by sponsor.
- Headlining banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for the duration of the 2026-27 season (1 year).
- Headlining promotion on a minimum of 12 ACTS social media posts throughout the year.



Sponsorship Levels

50 BMG

Amount: \$5,000+

Perks:

- Large Logo on all printed and digital CRC promotional materials.
- 3 Sponsored shooter slots.
- Complimentary annual ACTS membership.
- Display booth/table in vendor area.
- Up to 6 Banners/signs for display during CRC and monthly matches - supplied by sponsor.
- Large banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for the duration of the 2026-27 season (1 year).
- Promotion on a minimum of 10 ACTS social media posts throughout the year.



Sponsorship Levels

7.62mm

Amount: \$2,500+

Perks:

- Large logo on all printed and digital CRC promotional materials.
- 2 Sponsored shooter slots.
- Complimentary annual ACTS membership.
- Display booth/table in vendor area.
- Up to 4 Banners/signs for display during CRC and monthly matches - supplied by sponsor.
- Large banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for 1 year.
- Promotion on a minimum of 8 ACTS social media posts throughout the year.



Sponsorship Levels

9mm

Amount: \$500+

Perks:

- Small logo on all promotional materials.
- 50% off one sponsored shooter.
- 1 Banner/sign for display during the match - supplied by sponsor.
- Small banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for 1 year.
- Promotion on a minimum of 4 ACTS social media posts throughout the year.

.22

Amount: \$250+

Perks:

- Small logo on all promotional materials.
- 1 Banner/sign for display during the match - supplied by sponsor.
- Small banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for 1 year.
- Promotion on a minimum of 2 ACTS social media posts throughout the year.



Additional Sponsorships

Stage Sponsor

Amount: \$150+ Cash Per Stage

Perks:

- Stage named after sponsor and read by RSO's during stage briefings. (Welcome to CRC 21, stage XX, {Stage name}, sponsored by "Your Name Here").
- Stage sign with sponsor logo on it provided by ACTS. - This option can be done in addition to other donations.
- 10 slots available – first come, first serve.

Cash Sponsor

Amount: \$\$\$ (Any Amount, Any Time)



Terms and Conditions

- Donations can be monetary or merchandise. We are happy to distribute any branded promotional materials you include with your donations. Please note, however, those items do not count towards your donation value total. (i.e. stickers, patches, t-shirts, hats, etc.) All merchandise donated must be in new condition, we do not accept used items for donation.
- All sponsor registrations must be submitted by 1 July, 2026 to be featured upon printed promotional materials.
- All sponsorship donations must be received by 1 August 2026.
- Sponsored Shooters are responsible for range fees (\$50)



Sponsor Registration

Company:

Contact Person:

Phone:

Email:

Address:

Facebook:

Instagram:

X:

Will You Be Setting Up in the Vendor Area: Yes No

Donation (Description)	\$ Value
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Next Steps:

- Please email a high-resolution vector image of your brand's logo to admin@actshooters.com along with this form.
- Please send donations and promotional materials to:

ACTS c/o Brad Adcock
2170 Washington Rd.
Lansing, MI 48911



Sponsored Shooter Info

Sponsored Shooters are responsible for range fees (\$50)

Name:

Email:

*CAN'T WAIT TO SEE
YOU IN SEPTEMBER!*

EACTS

